Annual Editorial Index

The 4th annual compilation of editorial features and commentaries, listed by subjects, published in Area Development Magazine in 1969

Case Histories

National Cash Register Co. Complex Is Designed for Maximum Flexibility . . . Dec.
What Should Your New Facilities Be—a Multi-Building Plant or a Single-Structure Complex? (Martin-Marietta Co. & Art Metal, Inc.) . . . Dec.
Who Says Stone Quarries Must Be Unsightly? (Nelson Crushed Stone) . . . Dec.
More Small Companies Will Go International (Kerry Precision Ball Co.) . . . Dec.
How to Ease Parking Headaches & Eyesores at Your New Plant (Martin-Marietta & Coles Publishing Co.) . . . Nov.
What Happens When Facility Planning Involves Inner-City Rehabilitation? (Warner & Swasey Co.) . . . Nov.
Physical Fitness Is Built into Physical Plant (Waterman-Bic Pen Corp.) . . . Nov.
Specialty Firms Require Special Plant Locations (International Computaprint Corp.) . . . Nov.
Can Industry Succeed in a Rural Community? (Diagraph-Bradley Industries, Inc.) . . . Nov.
Samsonite Corp. Creates New Image with New Six-Building Plant . . . Oct.
Landscaping Builds Prestige & Friends for Carrier Corp. . . . Oct.
Employees Are "Sold" on Landscaping Concept in Plant Design (Weyerhaeuser Co.) . . . Oct.
Why Treat Old Plants Like Old Automobiles? (Westinghouse Electric Corp.) . . . Oct.
Modern Art Might Enhance Your New Plant (Mead Corp.) . . . Oct.
Bridges Unify New Facility (CPC International, Inc.) . . . Sept.
Growth Means Multiple Plant Expansions (Chrysler Australia Ltd.) . . . Sept.
To Build a Large Facility Means Anticipating the Future (William H. Rorer, Inc.) . . . Sept.
How To Feed Employees at Your New Plant (Bell Aerosystems) . . . Sept.
Study Local Attitudes in Building New Plants (Kysor Industrial Corp.) . . . Sept.
People Get Top Priority in One Executive's Site Selections (Southwest Factories, Inc.) . . . Sept.
New Plant's Open House Builds Employee & Community Goodwill (Weatherhead Co.) . . . Sept.
New Plant Utilizes "Landscaping" Concept for Informal Dignity (B. A. Ballou Co.) . . . Aug.
Boat Maker Uses Moat To Move Assembly Line (Carri-Craft Co.) . . . Aug.
Bethlehem Steel Corp., Proves Again Pollution Can Be Controlled . . . Aug.
How To Plan New Facilities When Your Firm Is Worldwide (Lafarge Group) . . . July
How Control Data Corp. Staffs New Computer Plant with Agrarian-Oriented Workers . . . July
United Container Co. Combines the "Best" from Its Industry into New Plant . . . July
Eye Appeal Is By-Product of Cosmetic Plant's Functional Design (Estee Lauder Div. of Ron Mfg. Co.) . . . June
Company Tailors Security To Meet Needs at Each Plant (Consolidated Aluminum Corp.) . . . June
Eastman Kodak Co. Continues War on Pollution with Second Water Treatment Plant . . . June
Interior Design & Equipment Vital in Distribution Center (Phillips-Van Heusen Corp.) . . . June
Riegel Paper Co. Expansion Based on Multi-Plant Concept . . . June
Food Products & Facility Planning (R. T. French Co.) . . . June
Color Movie & Five-Day Tour "Sell" Employees on Relocation (Electronic Communications, Inc.) . . . June
How Philco Corp. Meets Challenges of Plant Growth . . . May
Fit Retirement Programs into Facility Planning (Cessna Aircraft Co.) . . . May
Five Requirements for Overseas Expansion (Mohawk Tools, Inc.) . . . May
Facility Planning Can Call for Quick Decision Changes (Nordam, Inc.) . . . May
Ford Motor Co. Uses Floating "Carpet Sweeper" To Combat Pollution . . . May
National Gypsum Co. Uses Abandoned Mine To Control Air Pollution . . . May
Landscape Your Plant of Tomorrow with Yesterday's Beauty (Olin Mathieson Chemical Corp.) . . . April
Cooperation Benefits Both Company & Area (Johns-Manville Corp.) . . . April
How New Furniture Plant Solves Personnel Problems (Burris Manufacturing Co.) . . . April
Annual Reports Inform Employees of Plant Expansion (Bethlehem Steel Corp.) . . . April
If Your New Plant Lacks Local Banking Support, Try Seminars (Geo Space Systems, Inc.) . . . April
Plant Tours Make Good Sales Tools (Anheuser-Busch Inc.) . . . April
Warehousing Company's Facility Planning Like That of Manufacturers (D. H. Overmyer) . . . April
A Plant Good Enough To Gift Wrap! (R. J. Reynolds Tobacco Co.) . . . March
Let a Handicapped Operate Your New Plant's Cafeteria (M. Wile & Co.) . . . March
Build New Facilities To Fill Local Needs (Heering Engineering & Sales Co.) . . . March
Gala Ground Breaking Ceremonies Pay Off (PPG Industries, Inc.) . . . March

continued

Annual Editorial Index

continued

Space Grid System Speeds Construction of Facilities (Pullman-Standard Co.) . . . Feb.
A New Plant's Shakedown Period Can Be Important (Bonar & Bemis, Ltd.) . . . Feb.
Rolling "Fringe Benefit" Adds Zest to Relocation (Oberto Sausage Co.) . . . Feb.
New Plant Is Wrapped Around Old Mill Buildings (Design & Mfg. Corp.) . . . Jan.
Less-Than-Perfect Site Pays Off for Chesebrough-Pond's Inc. . . . Jan.
Warehouses Need Not Be Eyesores (GM's Fisher Body Division) . . . Jan.
New Plant Bypasses Present Problems To Meet Future Needs (Alaska Frozen Products) . . . Jan.
(AIDC Viewpoint) Industrial Development Programs Aren't Built in a Day, Either (Swift & Co.) . . . Jan.

Community Relations

What Happens When Facility Planning Involves Inner-City Rehabilitation (Warner & Swasey Co.) . . . Nov.
Can Industry Succeed in a Rural Community? (Diagraph-Bradley Industries, Inc.) . . . Nov.
Study Local Attitudes in Building New Plants (Kysor Industrial Corp.) . . . Sept.
New Plant's Open House Builds Employee & Community Goodwill (Weatherhead Co.) . . . Sept.
Why Prime Land for Industrial Plants? (Editorial) . . . Aug.
What's Your Responsibility in Pollution Controls? (Editorial) . . . July
Plan Outside Your Property Line Prior to Site Selection . . . May
The Housing Dilemma in Industrial Facility Planning . . . May
Landscape Your Plant of Tomorrow with Yesterday's Beauty (Olin-Mathieson Chemical Corp.) . . . April
Cooperation Benefits Both Company & Area (Johns-Manville Corp.) . . . April
If Your New Plant Lacks Local Banking Support, Try Seminars (Geo Space Systems, Inc.) . . . April
Plant Tours Make Good Sales Tools (Anheuser-Busch, Inc.) . . . April
Gala Ground Breaking Ceremonies Pay Off (PPG Industries, Inc.) . . . March
Cooperative Development Efforts Benefit Facility Planners (AIDC Viewpoint) . . . Feb.

Construction & Design

National Cash Register Co. Complex Is Designed for Maximum Flexibility . . . Dec.
What Should Your New Facilities Be—a Multi-Building Plant or a Single-Structure Complex . . . Dec.
Ceramic Tile Dons Modern Dress at Industrial Facilities (Gilmour Mfg. Co., American Olean Tile Co., Springfield Press) . . . Nov.
Improve Working Environment at Less Cost . . . Nov.
Samsonite Corp. Creates New Image with New Six-Building Plant . . . Oct.
Landscaping Builds Prestige & Friends for Carrier Corp. . . . Oct.
Employees Are "Sold" on Landscaping Concept in Plant Design (Weyerhaeuser Co.) . . . Oct.
Why Treat Old Plants Like Old Automobiles? (Westinghouse Electric Corp.) . . . Oct.
Bridges Unify New Facility (CPC International, Inc.) . . . Sept.
Growth Means Multiple Plant Expansions (Chrysler Australia Ltd.) . . . Sept.
To Build a Large Facility Means Anticipating the Future (William H. Rorer, Inc.) . . . Sept.
The Changing Management Image & Facility Planning . . . Sept.
New Plant Utilizes "Landscaping" Concept for Informal Dignity (B. A. Ballou Co.) . . . Aug.
Boat Maker Uses Moat To Move Assembly Line Carri-Craft Co.) . . . Aug.
Bethlehem Steel Corp. Proves Again Pollution Can Be Controlled . . . Aug.
How To Plan New Facilities When Your Firm Is Worldwide (Lafarge Group) . . . July
United Container Co. Combines the "Best" from Its Industry into New Plant . . . July
Eye Appeal Is By-Product of Cosmetic Plant's Functional Design (Estee Lauder Div. of Ron Mfg. Co.) . . . June
Company Tailors Security To Meet Needs at Each Plant (Consolidated Aluminum Corp.) . . . June
Eastman Kodak Co. Continues War on Pollution with Second Water Treatment Plant . . . June
Interior Design & Equipment Vital in Distribution Center (Phillips-Van Heusen Corp.) . . . June
Riegel Paper Co. Expansion Based on Multi-Plant Concept . . . June
Food Products & Facility Planning (R. T. French Co.) . . . June
How Philco Corp. Meets Challenges of Plant Growth . . . May
Security Factors To Review Before Building a New Plant—part 2 of a two-part analysis . . . May
Consider Plant Security Before Starting To Build—part 1 of a two-part analysis . . . April
A Plant Good Enough To Gift Wrap! (R. J. Reynolds Tobacco Co.) . . . March
What You Should Know about Earthquakes & Multistory Plants . . . March
Build New Facilities To Fill Local Needs (Heering Engineering & Sales Co.) . . . March
Space Grid System Speeds Construction of Facilities (Pullman-Standard Co.) . . . Feb.
Expand Existing Facilities or Build Anew? . . . Feb.
New Plant Is Wrapped Around Old Mill Buildings (Design & Mfg. Corp.) . . . Jan.
Less-Than-Perfect Site Pays Off for Chesebrough-Pond's Inc. . . . Jan.
Warehouses Need Not Be Eyesores (GM's Fisher Body Division) . . . Jan.

New Plant Bypasses Present Problems To Meet Future Needs (Alaska Frozen Products) . . . Jan.

Facilities

Growth Per Se Isn't Necessarily Good (Editorial) . . . Dec.
How To Ease Parking Headaches & Eyesores at Your New Plant (Martin-Marietta & Coles Publishing Co.) . . . Nov.
Improve Working Environment at Less Cost . . . Nov.
Physical Fitness Is Built into Physical Plant (Waterman-Bic Pen Corp.) . . . Nov.
Specialty Firms Require Special Plant Locations (International Computaprint Corp.) . . . Nov.
Are You Sure of Water at Your New Plant Site? . . . Oct.
How To Feed Employees at Your New Plant (Bell Aerosystems) . . . Sept.
What You should Know about Rural Areas as Plant Sites . . . Sept.
What Facility Planners Say About Warehousing . . . Aug.
Food Products & Facility Planning (R. T. French Co.) . . . June
The Housing Dilemma in Industrial Facility Planning . . . May
Check Water Sources in Selecting a Site . . . May
How Manufacturers Evaluate Expressways in Plant Site Selection . . . April
Warehousing Company's Facility Planning Like That of Manufacturers (D. H. Overmyer Co.) . . . April
Status Quo: The Unpredictable in Facility Planning . . . April
Let a Handicapped Operate Your New Plant's Cafeteria (M. Wile & Co.) . . . March
Separate Site Selection into Four Distinct Phases . . . Jan.
Warehouses Need Not Be Eyesores (GM's Fisher Body Division) . . . Jan.
What They Say about Plant Site Choices . . . Jan.

Financing, Insurance & Costs

More Small Companies Will Go International (Kerry Precision Ball Co.) . . . Dec.
What Happens When Facility Planning Involves Inner-City Rehabilitation? (Warner & Swasey Co.) . . . Nov.
How Lease Guarantee Insurance Can Help Finance Your Plant . . . Nov.
Hard-Core Unemployment—a Mutual Responsibility (AIDC Viewpoint) . . . Nov.
Plant Relocation Calls for Early & Complete Insurance Consideration . . . Oct.
Why Treat Old Plants Like Old Automobiles? (Westinghouse Electric Corp.) . . . Oct.
Plant Expansion in Slack Times Can Save Your Company Money—(Editorial) . . . Oct.
Real Estate Help Available To Ease Employee Relocation . . . Sept.
"Workfare" Will Help Industrial Facility Planning (Editorial) . . . Sept.
What Facility Planners Say About Warehousing . . . Aug.
Facility Planning in Controlled Economics . . . Aug.
Let's Do Our Homework on Tax Reforms (AIDC Viewpoint) . . . July
Riegel Paper Co. Expansion Based on Multi-Plant Concept . . . June
Analyze Fringe Benefits When Opening New Plant . . . June
They're Taking Pot Shots at the Goose Again; The 7% Tax Credit (Editorial) . . . June
How Philco Corp. Meets Challenges of Plant Growth . . . May
Fit Retirement Programs into Facility Planning (Cessna Aircraft Co.) . . . May
Cooperation Benefits Both Company & Area (Johns-Manville Corp.) . . . April
If Your New Plant Lacks Local Banking Support, Try Seminars (Geo Space Systems, Inc.) . . . April
Many Plant Financing Devices Are Available to Planners (AIDC Viewpoint) . . . April
Expand Existing Facilities or Build Anew? . . . Feb.
Cooperative Development Efforts Benefit Facility Planners (AIDC Viewpoint) . . . Feb.

Foreign Plants

More Small Companies Will Go International (Kerry Precision Ball Co.) . . . Dec.
Growth Means Multiple Plant Expansions (Chrysler Australia Ltd.) . . . Sept.
Study Local Attitudes in Building New Plants (Kysor Industrial Corp.) . . . Sept.
Facility Planning in Controlled Economics . . . Aug.
What You Should Know About Facility Planning in Canada (AIDC Viewpoint) . . . Aug.
How To Plan New Facilities When Your Firm Is Worldwide (Lafarge Group) . . . July
Five Requirements for Overseas Expansion (Mohawk Tools, Inc.) . . . May
Small Things Can Lead to Success in Facility Planning (Hallmark Cards Inc.) . . . March
Build New Facilities To Fill Local Needs (Heering Enginering & Sales Co.) . . . March
A New Plant's Shakedown Period Can Be Important (Bonar & Bemis, Ltd.) . . . Feb.

Government Aids & Controls

What Happens When Facility Planning Involves Inner-City Rehabilitation? (Warner & Swasey Co.) . . . Nov.
How Lease Guarantee Insurance Can Help Finance Your Plant . . . Nov.
Hard-core Unemployment—a Mutual Responsibility (AIDC Viewpoint) . . . Nov.
Plant Expansion in Slack Times Can Save Your Company Money (Editorial) . . . Oct.
"Workfare" Will Help Industrial Facility Planning (Editorial) . . . Sept.

continued

Annual Editorial Index

continued

Plant (Consolidated Aluminum Corp.) . . . June
Security Factors To Review Before Building a New Plant—part 2 of a two-part analysis . . . May
Consider Plant Security Before Starting To Build—part 1 of a two-part analysis . . . April
The Weather: Whether or Not It's a Site-Selection Factor (Editorial) . . . April
What You Should Know about Earthquakes & Multistory Plants . . . March

Site Selection

Make Your New Facility Needs Clear to Area Developers (AIDC Viewpoint) . . . Dec.
Growth Per Se Isn't Necessarily Good (Editorial) . . . Dec.
Specialty Firms Require Special Plant Locations (International Computaprint Corp.) . . . Nov.
Can Industry Succeed in a Rural Community? (Diagraph-Bradley Industries, Inc.) . . . Nov.
Labor Availability Is Important But — (Editorial) . . . Nov.
To Build a Large Facility Means Anticipating the Future (William H. Rorer, Inc.) . . . Sept.
People Get Top Priority in One Executive's Site Selections (Southwest Factories, Inc.) . . . Sept.
What You Should Know about Rural Areas as Plant Sites . . . Sept.
Why Prime Land for Industrial Plants? (Editorial) . . . Aug.
What You Should Know About Facility Planning in Canada (AIDC Viewpoint) . . . Aug.
Plan Outside Your Property Line Prior to Site Selection . . . May
Facility Planning Can Call for Quick Decision Changes (Nordam, Inc.) . . . May
Planning from the Ground Down Can Save You Time & Money . . . May
How Manufacturers Evaluate Expressways in Plant Site Selection . . . April
Status Quo: The Unpredictable in Facility Planning . . . April
The Weather: Whether or Not It's a Site-Selection Factor (Editorial) . . . April
Study an Area's Strike History Before Locating Your New Plant (Editorial) . . . March
Big Changes in Labor Market Will Affect Facility Planning . . . Feb.
Separate Site Selection into Four District Phases . . . Jan.
Less-Than-Perfect Site Pays Off for Chesebrough-Pond's Inc. . . . Jan.
What They Say about Plant Site Choices . . . Jan. □

Circle 91 on Executive Inquiry Card

When You Need More Data

When requesting more information on advertisements, please mention AREA DEVELOPMENT and the month of issue. This will help speed the service. When you want to know more about data described in free literature or ads, use the Executive Reader Inquiry Card bound into back of every issue of this magazine.